

Danish SME selling barefoot footwear for children is looking for a manufacturer of thermos rubber boots

Summary

Profile type

Business request

Company's country

Denmark

POD reference

BRDK20240508014

Profile status

PUBLISHED

Type of partnership

Outsourcing agreement

Targeted countries

• World

Contact Person

[JACOPO CONTAVALLI](#)

Term of validity

8 May 2024**8 May 2025**

Last update

8 May 2024

General Information

Short summary

Danish SME selling barefoot footwear for children is looking for a manufacturer of thermos rubber boots. The boots must fill the requirements for barefoot shoes (more below).

Full description

The SME is a Danish footwear brand selling high quality barefoot footwear for children. Their sales are primarily made online, but the SME is currently expanding both to physical stores and to international markets. The SME distinguishes itself from similar stores because the shoes are "barefoot" shoes – meaning that the soles are flexible, completely flat and foot shaped allowing plenty of room for the toes.

The company is looking to expand their portfolio with a line of thermo rubber boots that fulfills the criteria of a barefoot shoe (see more under technical specification).

Advantages and innovations

Barefoot shoes have a zero drop sole, a thin and flexible sole. Sole is footshaped, to make room for the toes

Technical specification or expertise sought

The Danish company is looking for a thermo rubber boot that fulfills all the criteria of a barefoot shoe (foot shaped sole, zero drop and flexible sole). The boots must also live up to the following requirements:

- The fit needs to be normal – wide.
- Material needs to be waterproof and durable, so it won't be damaged by a long day of playing on the playground.
- Preferably natural and biodegradable materials.
- The boots will be sold under the Danish companys own brand
- They will need both a summer and a winter version and will take 1000 pairs to start with – split into 3 colours.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

- **Goal 3: Good Health and Well-being**
- **Goal 9: Industry, Innovation and Infrastructure**

Partner Sought

Expected role of the partner

The Danish company is looking for a manufacturer in Europe who can react fast to an increase in demand as they are a growing business.

If necessary, they can take a "on the shelf" model to start with but they wish to develop their own sole and design in the future, so the partner needs to be willing to cooperate on product development.

Type of partnership

Outsourcing agreement

Type and size of the partner

- **SME 50 - 249**
- **Big company**
- **SME <=10**
- **SME 11-49**

Dissemination

Technology keywords

Market keywords

• **07004001 - Clothing, shoes and accessories (including jewellery)**

Targeted countries

Sector groups involved

• **World**