

Innovative Swedish Gift Wrapping Company Seeking European Packaging Producers

Summary

Profile type

Business request

Company's country

Sweden

POD reference

BRSE20240703012

Profile status

PUBLISHED

Type of partnership

Supplier agreement

Targeted countries

- **Czechia**
- **Germany**
- **Poland**
- **Estonia**
- **Slovakia**
- **Finland**
- **Ukraine**
- **Lithuania**
- **Latvia**

Contact Person

JACOPO CONTAVALLI

Term of validity

3 Jul 2024
3 Jul 2025

Last update

4 Jul 2024

General Information

Short summary

A Swedish company specializing in innovative gift wrapping paper is looking for its next packaging producer to scale their business. Currently available on the Swedish and Norwegian markets, the company aims to connect with European packaging producers.

Full description

A Swedish company dedicated to innovating gift wrapping paper is seeking a new packaging producer to help scale their business. Currently operating in the Swedish and Norwegian markets, they aim to partner with European packaging producers to relocate production from Asia to Europe.

They currently offer a high-quality solid paper box with a magnetic lid but are open to new ideas and innovative packaging solutions. They value innovation and quality in packaging to enhance their product's appeal.

Advantages and innovations

- High-quality packaging solutions with a focus on innovation.
- Unique designs and materials that differentiate their products in the market.
- Strong presence in the Swedish and Norwegian markets, with plans for European expansion.

Technical specification or expertise sought

Packaging and innovative solutions.

Stage of development

Already on the market

IPR Status

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 9: Industry, Innovation and Infrastructure**

Partner Sought

Expected role of the partner

Packaging and innovative solutions.

Type of partnership

Supplier agreement

Type and size of the partner

- **Big company**
- **SME 50 - 249**
- **SME 11-49**
- **SME <=10**

Dissemination

Technology keywords

- **02005003 - Packaging for machines**
- **02005004 - Packaging for materials**

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Market keywords

- **09004008 - Other manufacturing (not elsewhere classified)**

Sector groups involved