

Innovative tool for creation and management of interactive visitor experiences in culture and tourism. No developers needed, AI-powered.

Summary

Profile type

Business Offer

Company's country

Slovakia

POD reference

BOSK20241029007

Profile status

PUBLISHED

Type of partnership

**Commercial agreement
Supplier agreement**

Targeted countries

• World

Contact Person

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Term of validity

**29 Oct 2024
29 Oct 2025**

Last update

29 Oct 2024

General Information

Short summary

Heriport offers an AI-powered, all-in-one platform for designing and managing interactive visitor experiences in the culture and tourism sectors. Organisations can easily create QR code tours, audio guides, and GPS guides, interactive maps, images, screens, gamification elements—all without developers. The platform simplifies operations, enhances engagement, and drives digital transformation. We also provide tech consulting and custom development. Target countries: Worldwide focus.

Full description

Heriport, based in Slovakia, is a technology-driven organization specializing in digital transformation and interactive solutions for the culture and tourism sectors. We combine advanced digital tools with consulting services to enhance visitor experiences and operational efficiency for cultural institutions, tourism destinations, and heritage sites.

Our core offering is an AI-powered web-based platform that allows organizations to design and manage interactive visitor experiences without requiring in-house developers. Key features include interactive maps, interactive pictures, gamified experiences, QR code tours, audio guides, and interactive screens. The platform also supports content for impaired individuals, providing voice-based content and increased readability options.



Heriport's expertise covers the full project lifecycle: analysis, preparation, implementation, and maintenance of our solutions. We work closely with partners to assess their current systems, identify improvement opportunities, and customize our platform to meet their needs. Upon project completion, organizations will have successfully implemented enhanced visitor experiences and gained ongoing access to the Heriport platform for continuous management.

We seek international partnerships focused on collaborative project implementation and knowledge exchange. Our ideal project involves deploying our solutions while equipping partners with the skills to manage these experiences independently. By sharing best practices and providing training, we foster mutual learning and innovation.

These cooperation types enable us to collectively develop and implement interactive technologies that meet the evolving demands of the global culture and tourism sectors. Through these partnerships, we aim to analyze, prepare, implement, and maintain the Heriport application, ensuring that organizations can enhance visitor experiences while having the capability for ongoing management and improvement.



Advantages and innovations

Heriport stands out in the digital transformation landscape for the culture and tourism sectors due to its innovative approach and deep-rooted expertise. Our platform uniquely combines technology with extensive experience in cultural institutions, distinguishing us from competitors.

Our platform provides a sustainable and systematic approach to modernizing cultural institutions. As an all-in-one solution, it integrates multiple use cases, allowing organizations to manage various aspects of visitor engagement in one place, leading to significant resource savings.

Key competitive advantages include:

All-in-One Solution: Manage diverse visitor engagement aspects in one platform, reducing the need for multiple vendors.

No-Code and User Friendliness: Users can create and manage interactive experiences without technical skills.

AI-Powered Functionalities: Our platform simplifies multimedia content creation, enabling rich visitor experiences.

Web-Based Access: Organizations can manage visitor experiences anytime, anywhere, allowing for real-time updates.

Multilingual Support: Institutions can reach a global audience with seamless language options.

No Maintenance or Hardware Requirements: Heriport manages all maintenance, allowing institutions to focus on enhancing the visitor experience.

Benefits for Organizations:

By implementing Heriport's platform, organizations can expect improved customer experience and satisfaction, enhanced sustainability, increased digitization and accessibility, higher revenues, and optimized costs. Our focus on innovation and technology supports long-term operational efficiency while enriching visitor engagement.

Technical specification or expertise sought

Stage of development

Already on the market

Sustainable Development goals

- **Goal 17: Partnerships to achieve the Goal**
- **Goal 11: Sustainable Cities and Communities**
- **Goal 10: Reduced Inequality**
- **Goal 4: Quality Education**
- **Goal 9: Industry, Innovation and Infrastructure**
- **Goal 8: Decent Work and Economic Growth**

IPR Status

IPR granted

IPR Notes

Partner Sought

Expected role of the partner

We are seeking two types of partners:

- 1.) Cultural and Tourism institutions - we are looking for any institutions which have content they wish to showcase and present to visitors. We can help them present the content in a digital and interactive way and enhance the overall experience for the visitors. These institutions can be museums, galleries, castles, zoos, churches, tourist organisations and city municipalities
- 2.) Local partners, ambassadors - we are looking for representatives or strategic partners in respective home countries to become ambassadors and users of our solutions.

Type of partnership

Commercial agreement**Supplier agreement**

Type and size of the partner

- **SME <=10**
- **Other**
- **University**
- **R&D Institution**
- **Big company**
- **SME 11-49**
- **SME 50 - 249**

Dissemination

Technology keywords

- **01004002 - Applications for Tourism**

Targeted countries

- **World**

Market keywords

- **02007016 - Artificial intelligence related software**
- **02007001 - Systems software**
- **02007003 - Operating systems and utilities**
- **02007014 - Other industry specific software**
- **02007010 - Education software**

Sector groups involved

- **Tourism**
- **Creative Industries**
- **Digital**