

# Intelligent platform from Sweden enables traceability and surplus optimisation in chilled food distribution.

## Summary

Profile type

**Business Offer**

Company's country

**Sweden**

POD reference

**BOSE20250603003**

Profile status

**PUBLISHED**

Type of partnership

**Commercial agreement**  
**Outsourcing agreement**

Targeted countries

**• World**

Contact Person

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Term of validity

**3 Jun 2025**  
**3 Jun 2026**

Last update

**3 Jun 2025**

## General Information

### Short summary

A Swedish technology company has developed a platform that helps food producers, logistics providers, and retailers reduce food waste in the cold chain. The solution offers real-time shelf-life insights, a surplus marketplace, and donation tools. The company seeks partners under commercial, outsourcing, and license agreements.

### Full description

A technology company based in Helsingborg, Sweden, has developed a platform designed to minimize food waste throughout the cold chain. The platform addresses common issues such as temperature deviations, overproduction, and logistical inefficiencies that lead to significant food losses.

The platform provides real-time shelf-life analytics using scientifically validated algorithms to assess the impact of temperature fluctuations on food products. This enables stakeholders to make informed decisions about the usability of goods, thereby preventing unnecessary waste.

In addition to analytics, the platform includes a marketplace for selling surplus food at discounted rates and a donation portal to facilitate the redistribution of edible products. This comprehensive approach ensures that surplus food is either sold or donated, aligning economic incentives with sustainability goals.

Since its launch in early 2023, the platform has been adopted by various players in the food industry across multiple European countries. Users have reported significant reductions in food waste and associated costs, as well as improvements in operational efficiency.

The company is seeking to expand its reach through commercial agreements with distributors, outsourcing agreements with logistics providers, and license agreements with technology partners interested in integrating the platform into their existing systems.

#### Advantages and innovations

- Real-time shelf-life analytics enable proactive decision-making to prevent food waste.
- Integrated marketplace and donation portal facilitate efficient redistribution of surplus food.
- Scientifically validated algorithms ensure accurate assessments of product viability.
- User-friendly interface simplifies the management of surplus goods for all stakeholders.
- Proven track record of reducing food waste and associated costs in the cold chain.

#### Technical specification or expertise sought

#### Stage of development

**Already on the market**

#### IPR Status

#### IPR Notes

#### Sustainable Development goals

- **Goal 13: Climate Action**
- **Goal 12: Responsible Consumption and Production**

## Partner Sought

#### Expected role of the partner

Partners are expected to integrate the platform into their operations to manage and reduce food waste. This includes using the real-time analytics for decision-making, listing surplus products on the marketplace, and facilitating

donations through the platform. Partners may also contribute to the platform's development by providing feedback and suggesting enhancements based on their operational needs.

#### Type of partnership

**Commercial agreement**

**Outsourcing agreement**

#### Type and size of the partner

• **SME 50 - 249**

• **SME <=10**

• **SME 11-49**

• **Big company**

## Dissemination

#### Technology keywords

#### Targeted countries

• **World**

#### Market keywords

• **02007014 - Other industry specific software**

• **09002001 - Insurance related**

• **09001007 - Other transportation**

#### Sector groups involved

• **Mobility - Transport - Automotive**

• **Agri-Food**

• **Retail**

• **Digital**