

A Danish food company is looking to outsource the production of hummus based on its own recipe.

Summary

Profile type

Business request

Company's country

Denmark

POD reference

BRDK20250602002

Profile status

PUBLISHED

Type of partnership

Outsourcing agreement

Targeted countries

• World

Contact Person

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Term of validity

2 Jun 2025
2 Jun 2026

Last update

2 Jun 2025

General Information

Short summary

A Danish food company fascinated and inspired by Oriental cuisine is seeking a long-term manufacturing agreement with a food producer who can produce hummus using the Danish company's own recipe. The product must be made from high-quality chickpeas and traditional ingredients. A reliable partner is able to meet safety and quality standards and deliver to Denmark is sought.

Full description

The Danish company specialising in high-quality chili sauces has also developed its own recipe for hummus. The company today has three signature chili sauces – classic, extra hot, and smoked – that are aromatic, authentic, and based on family recipes passed down through generations. These sauces are crafted with sun-ripened tomato paste, spicy chili, rapeseed oil, and a mix of herbs, and are produced under ISO 9001 and BRC Global Standard for Food Safety.

The company is now looking to outsource the production of hummus. The hummus will be made from the Danish company's own proprietary recipe, which uses standard, high-quality chickpeas, tahini, and other traditional ingredients.

The ideal partner is a food manufacturer already working under certified quality and food safety standards and with experience in handling and processing chickpeas and similar plant-based products.

The partnership is envisioned as a long-term manufacturing agreement, starting with a smaller initial batch to evaluate quality, communication, and logistics.

Advantages and innovations

- Partnering with a Danish company already recognized for its high-quality sauces
- The opportunity to collaborate on a growing product line based on strong culinary traditions
- Initial small-scale production allows for quality verification before scaling
- Transport and logistics are managed by the producer, simplifying operations for the Danish partner
- Clear recipe and specification provided by the Danish company

Technical specification or expertise sought

The company is looking for a reliable food producer that can:

- Manufacture the hummus strictly following the Danish company's recipe
- Handle production quantities starting with a trial batch of 1–2 tons
- Scale production up to several tons per month depending on quality and pricing
- Package the product in different sizes for retail and wholesale markets:
 - oRetail: 200g and 400g
 - oWholesale: 3kg and 10kg
- Manage the transportation and delivery to Denmark

Stage of development

Already on the market

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 2: Zero Hunger**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

The partner is expected to produce hummus according to the Danish company's recipe using high-quality ingredients, handle appropriate packaging for retail and wholesale channels, and arrange transport to Denmark. The partnership will begin with a trial order and may lead to regular monthly production of several tons, depending on the outcomes of the initial collaboration.

Type of partnership

Type and size of the partner

Outsourcing agreement

- **SME 50 - 249**
- **SME 11-49**

Dissemination

Technology keywords

- **08001003 - Food Packaging / Handling**
- **08001004 - Food Processing**
- **08001005 - Food Technology**

Targeted countries

- **World**

Market keywords

- **07003002 - Health food**

Sector groups involved

- **Agri-Food**