

# Manufacturing partners sought for private label lifestyle products

## Summary

Profile type	Company's country	POD reference
<b>Business request</b>	<b>Montenegro</b>	<b>BRME20260122026</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Outsourcing agreement</b> <b>Supplier agreement</b> <b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#"><u>Enrico FRANZIN</u></a>	<b>22 Jan 2026</b> <b>22 Jan 2027</b>	<b>23 Jan 2026</b>

## General Information

### Short summary

A lifestyle-oriented company from Montenegrp is seeking manufacturing companies for private label and custom production of home and lifestyle products. Cooperation may include OEM/ODM manufacturing based on existing product portfolios or tailored design and technical specifications, with the objective of establishing long-term, export-oriented partnerships focused on quality, reliability, and contemporary design.

## Full description

A lifestyle-oriented company from Montenegro, established in 2013, is active in the development and marketing of design-focused consumer products for everyday use. The company operates in regional markets and offers a curated portfolio combining functionality, quality, and contemporary aesthetics.

The current product range includes ceramic and porcelain items, paper-based products such as planners and notebooks, as well as textile products with a strong design and fashion orientation. The company places particular emphasis on thoughtful design, authenticity, and attention to detail.

In the context of further portfolio expansion, the company is seeking cooperation with manufacturing partners interested in:

- private label production of existing products, and/or
- development of products according to custom designs and specific technical requirements.

The company is interested in receiving information on available product ranges and technical specifications, branding and customization options, minimum order quantities, production capacities, delivery lead times, and general terms of cooperation, including export conditions.

The objective is to establish long-term partnerships with reliable manufacturers, focused on continuous product development and sustainable growth in the regional market.

## Advantages and innovations

- Strong focus on contemporary design, quality, and functionality
- Experience in developing and marketing lifestyle products in regional markets
- Flexibility in cooperation models, including private label and custom product development
- Clear orientation towards long-term partnerships and continuous product portfolio expansion

## Technical specification or expertise sought

The partner is expected to:

- offer an existing product portfolio suitable for private labelling and branding, and/or
- support product development according to tailored design, material, and quality requirements;
- provide flexibility regarding minimum order quantities;
- ensure consistent product quality and compliance with applicable standards;
- manage production planning and delivery within agreed timelines;
- support export-oriented cooperation.

## Stage of development

**Already on the market**

IPR Status

## Sustainable Development goals

- Not relevant

## IPR Notes

## IPR Notes

## Partner Sought

### Expected role of the partner

The company is seeking manufacturing partners capable of producing consumer products in the home and lifestyle segment (planners and notebooks, as well as textile products with a strong fashion focus, etc) under private label arrangements of a Montenegrin client.

The partner is expected to:

- offer an existing product portfolio suitable for private labelling and branding, and/or
- support product development according to tailored design, material, and quality requirements;
- provide flexibility regarding minimum order quantities;
- ensure consistent product quality and compliance with applicable standards;
- manage production planning and delivery within agreed timelines;
- support export-oriented cooperation.

We kindly ask you, if possible, to provide us with your product catalog including available models and technical specifications, as well as information regarding branding options, minimum order quantities (MOQ), production and delivery lead times, and basic terms of cooperation and export.

The envisaged cooperation is based on a manufacturing agreement and/or a commercial agreement, with the aim of establishing a long-term partnership focused on continuous product development and regional market growth.

#### Type of partnership

**Outsourcing agreement**

**Supplier agreement**

**Commercial agreement**

#### Type and size of the partner

- SME <=10

## Dissemination

#### Technology keywords

#### Market keywords

- **07004003 - Home furnishing and housewares**

#### Targeted countries

#### Sector groups involved

- **World**