

European Producers of Premium Natural Cosmetics and Dietary Supplements Sought – Exclusive Distribution in Poland

Summary

Profile type

Business request

Company's country

Poland

POD reference

BRPL20260319008

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• All countries

Contact Person

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Term of validity

19 Mar 2026**19 Mar 2027**

Last update

19 Mar 2026

General Information

Short summary

A Polish company with extensive experience in trade, distribution, and services is developing a project in holistic wellness, natural beauty, and conscious living. It is creating a carefully curated portfolio of premium natural cosmetics, dietary supplements, and wellness products. The company is seeking European producers of high-quality natural cosmetics, supplements, and superfoods interested in long-term cooperation under a distribution agreement.

Full description

A Polish company active in trade and distribution is developing an integrated holistic wellness concept combining professional product distribution, experiential services, and e-commerce.

The project consists of three complementary pillars:

1. Distribution (B2B)

The company distributes selected premium natural cosmetic brands to spa & wellness centers, beauty salons, and professional skincare facilities.

2. Boutique wellness retreat

A small, nature-oriented retreat space dedicated to relaxation, regeneration, and holistic body–mind balance. Within this concept:

professional face and body treatments as well as manual rituals are performed

distributed cosmetic products are used in treatments

natural dietary supplements and superfoods complement the offer, supporting vitality and balance

The retreat will also serve as a platform for:

product presentations and professional trainings

wellness workshops and curated experiences focused on conscious lifestyle

3. Direct-to-consumer distribution (B2C)

Development of e-commerce sales channels aimed at building brand recognition and market presence in Poland.

The company is interested in establishing long-term partnerships, including exclusive distribution agreements on the Polish market, within an integrated holistic wellness concept.

Producers interested in entering or expanding on the Polish market are invited to present their product portfolio.

Advantages and innovations

Technical specification or expertise sought

The company is looking for European producers of premium natural products aligned with a holistic philosophy of beauty and health.

Key requirements:

high-quality natural ingredients

holistic approach (connection between inner health and outer beauty)

synergy between skincare and nutrition

clean, safe, and transparent formulations

Products of interest include:

Cosmetics

professional treatment lines for spas and beauty professionals

home care products supporting and extending treatment results

Dietary supplements and wellness nutrition

natural dietary supplements

plant-based formulations

adaptogens and botanical extracts

functional superfoods

nutricosmetics and “inside-out beauty” solutions

Stage of development

Sustainable Development goals

- **Goal 3: Good Health and Well-being**

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

The partner is expected to:

- supply high-quality natural cosmetics, dietary supplements, or superfoods compliant with EU regulations
- ensure consistent product quality, availability, and timely deliveries
- provide product documentation, certifications, and marketing materials
- support brand development on the Polish market (e.g. product training, presentations, promotional activities)
- cooperate in building long-term brand positioning within a holistic wellness concept
- be open to exclusive or semi-exclusive distribution arrangements in Poland

Type of partnership

Commercial agreement

Type and size of the partner

- **SME <=10**
- **SME 50 - 249**
- **SME 11-49**
- **Big company**

Dissemination

Technology keywords

Targeted countries

- **All countries**

Market keywords

- **07003002 - Health food**
- **07004002 - Health and beauty aids**

Sector groups involved

- **Agri-Food**
- **Retail**
- **Health**