

Danish company seeks manufacturers with in-house production of performance wear for riders.

Summary

Profile type

Business request

Company's country

Denmark

POD reference

BRDK20260319007

Profile status

PUBLISHED

Type of partnership

Supplier agreement

Targeted countries

• **All countries**

Contact Person

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Term of validity

19 Mar 2026

19 Mar 2027

Last update

19 Mar 2026

General Information

Short summary

The Danish company is a Danish B2C equestrian brand that designs performance wear for riders. They seek European Manufacturing Partners for Premium Equestrian apparel and sportswear with focus on environmentally responsible fabrics and production.

Full description

The Danish company is an upcoming brand dedicated to creating high-quality equestrian apparel with focus on timeless designs combined with comfort, durability and made from fabrics with low environmental impact made within responsible production.

The designs are inspired by modern sportswear, combining elegance with functionality to meet the demands of competitive riders (Target group: Women in age 18-35). The Danish company carefully select fabrics and production partners with a green profile, ensuring that every style reflects the commitment to reducing environmental impact while delivering uncompromising quality to the consumer.

The Danish company believes in long-term collaboration built on trust, transparency, and mutual respect, and they wish to grow together with their partners.

The founder of the Danish company brings more than 13 years of experience within the textile industry, covering both product development, fabric sourcing, production knowhow as well as marketing experience. This background provides a strong understanding of the entire value chain, from manufacturing to market positioning.

The Danish company aims to build strong, long-term partnerships based on shared ambition, trust, and create mutual growth. The goal is to create collaborations that generate value for both sides, where strategic alignment, transparency, and development go hand in hand.

The ambition is to grow this brand into a significant player in the European market over time. The Danish company is therefore looking for partners who are motivated to join up on this journey from an early-stage start-up, with the goal of growing and succeeding together.

The first collection:

The Danish company expects the first drop to be 6-8 styles in 2-3 colors – Products such as: Breeches with and without grip (Phthalate-free silicone grip), tights with and without grip, long sleeved competition shirt in merino wool, a vest and jacket in wool fleece both have similar design details, a cap and a saddle pad. The collection will expand going forward.

The Danish company is seeking suppliers with a high level of specialization and strong expertise within their core area. If suppliers see potential in working with the Danish company, even on selected parts of the product range, the Danish company is very interested in discussing a possible collaboration.

The two focus areas:

1. Breeches and tights from recycled manmade fibers.
2. Tops in natural fibers in organic merino wool and organic cotton for an active lifestyle.

Advantages and innovations

Technical specification or expertise sought

Manufacturers with in-house production of performance wear for riders, especially with experience in working with stretch materials and sewing in stretch materials.

Stage of development

Under development

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

IPR Status

IPR Notes

Partner Sought

Expected role of the partner

The ideal supplier

has experience within equestrian apparel or sportswear. (Elastic performance garments)

has experience in sewing merino wool.

already handling and offering fabrics with sustainable certifications. (Such as: GRS (Global Recycled Standard), OEKO-TEX®, Bluesign®, Roica™, Cradle to Cradle Certified®, Naturetexp® Plasma for wool)

generally, has a skilled sewing department.

are willing to offer smaller minimums in the start up process. Approx. 50-100 pieces per style.

wants to build a transparent long-term partnership and grow together.

can contribute with fabric sourcing.

has expertise in size grading.

are used to work with technical drawing instructions.

works with attention to detail and quality.

located within EU.

Type of partnership

Type and size of the partner



Supplier agreement

• **Other**

Dissemination

Technology keywords

Market keywords

• **09004003 - Textiles (synthetic and natural)**

Targeted countries

• **All countries**

Sector groups involved

• **Aerospace and Defence**

