

# Danish sportswear company seeks an experienced manufacturer for technical running tights, sports bras and functional training apparel

## Summary

Profile type

**Business request**

Company's country

**Denmark**

POD reference

**BRDK20260326007**

Profile status

**PUBLISHED**

Type of partnership

**Supplier agreement**

Targeted countries

- **Czechia**
- **Estonia**
- **Hungary**
- **Indonesia**
- **France**
- **Egypt**
- **Greece**
- **Germany**
- **Bulgaria**
- **India**
- **China**
- **Georgia**
- **Belgium**
- **Ukraine**
- **Sweden**
- **Tunisia**
- **Vietnam**
- **Slovenia**
- **Japan**
- **Slovakia**
- **Taiwan**
- **Portugal**
- **Italy**

- Norway
- Netherlands
- Lithuania
- Latvia
- Spain
- Romania

Contact Person

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Term of validity

**26 Mar 2026****26 Mar 2027**

Last update

**26 Mar 2026**

## General Information

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### Short summary

A Denmark-based sportswear company selling performance training and everyday activewear via its own webshop is searching for an experienced sportswear manufacturer. Priority products include technical running tights/shorts, supportive sports bras, and functional outer layers, produced only in black and white. The company requires low minimum order quantities and frequent repeat orders under a supplier agreement.

### Full description

The company is a Denmark-based direct-to-consumer sportswear business offering performance training apparel and everyday activewear, supported by a strong brand narrative centred on presence, authenticity and long-term wellbeing. It positions the brand as a community-driven movement and aims to deliver technical garments designed to “move with” the user over time.

To support scaling while maintaining consistent fit and repeatable quality across core styles, the company seeks to establish a long-term cooperation with an experienced international manufacturing partner specialized in technical sportswear. The intended cooperation is a supplier agreement, chosen to secure reliable production capacity and consistency for core styles, as well as a structured workflow covering sampling, production, quality control and re-orders.

The cooperation is envisaged as the production of a defined set of core styles with low initial minimum order quantities (MOQs), followed by frequent repeat orders of the same styles. Production is required only in black and white. Requested product categories include running tights and shorts, supportive sports bras, and functional training tops and outer layers (e.g., jackets/windbreakers).

## Advantages and innovations

## Technical specification or expertise sought

The preferred partner is expected to have proven experience in manufacturing technical sportswear that meets the following criteria:

Running tights/shorts: main fabric typically 78% nylon / 22% spandex, with tights around 220 GSM (indicative; may vary by style).

Supportive sports bras: stable, high-quality support construction suitable for training/running (including the handling of elastics, linings and durability requirements).

Printing/branding techniques: capability to deliver small-scale all-over prints and similar applications where relevant.

Colour restriction: production exclusively in black and white.

## Stage of development

**Already on the market**

IPR Status

**IPR granted**

IPR Notes

**The brand is officially registered and protected**

## Sustainable Development goals

• **Not relevant**

## Partner Sought

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## Expected role of the partner

The partner is expected to act as the long-term manufacturer of technical sportswear styles and to provide a dedicated merchandiser or production manager as a single point of contact, ensuring stable processes for sampling, production planning, quality assurance and recurring re-orders.

## Type of partnership

## Type and size of the partner



## Supplier agreement

- **SME 50 - 249**
- **Other**
- **Big company**

## Dissemination

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### Technology keywords

### Market keywords

- **09004003 - Textiles (synthetic and natural)**



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## Sector groups involved

- **Textiles**