

Belgian premium fashion startup developing fully customisable tracksuits for artists seeks EU manufacturing partners for small-scale production

Summary

Profile type

Business request

Company's country

Belgium

POD reference

BRBE20260608026

Profile status

PUBLISHED

Type of partnership

Commercial agreement

Targeted countries

• **All countries**

Contact Person

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Term of validity

8 Jun 2026

8 Jun 2027

Last update

8 Jun 2026

General Information

Short summary

Belgian fashion startup developing premium, fully customisable tracksuits for performing artists is looking for European manufacturing partners to support sample development and small-scale production, with the ambition to scale towards limited edition collections.

Full description

The company, founded by a Belgian fashion designer with a background in fashion design and teaching, develops high-end custom tracksuits tailored to artists and performers.

The core concept is based on full customisation: each piece is digitally designed starting from a blank canvas, allowing clients to personalise patterns, colours, prints and finishing details. Production currently relies on sublimation printing techniques and external manufacturing partners within Europe. At this early stage, the company focuses on one-of-a-kind custom pieces for individual artists, evolving towards limited edition collections and building a scalable and flexible production model.

The brand positions itself in the premium fashion segment, targeting artists who perform on stage and require visually distinctive outfits. To support its growth, the company is seeking reliable EU-based production partners capable of handling small batches and highly customised designs.

Advantages and innovations

- Fully customisable fashion concept
- Strong design expertise and technical know-how
- Use of sublimation printing techniques
- Focus on artists and stage performance wear
- Scalable growth model (custom limited editions collections)

Technical specification or expertise sought

- Production based on digital design files
- Experience in sportswear / tracksuit production
- Ability to integrate sublimation, patches and trims
- Flexibility in fabrics and custom components
- Openness to prototyping and frequent variations

Stage of development

Available for demonstration

IPR Status

No IPR applied

IPR Notes

Sustainable Development goals

- **Goal 5: Gender Equality**
- **Goal 17: Partnerships to achieve the Goal**

Partner Sought

Expected role of the partner

The company is seeking EU-based manufacturing partners with strong sample and prototyping capabilities, able to support small series and limited edition production. Flexibility is key, as there are no strict minimum order quantity requirements. In addition, the company is open to collaborating with specialised suppliers for patches, trims and other finishing elements to support the development of high-quality customised products.

Type of partnership

Commercial agreement

Type and size of the partner

- **Other**

Dissemination



Technology keywords

Targeted countries

- **All countries**

Market keywords

- **07002002 - Clothing and shoe stores**
- **07002005 - Other retailing**

Sector groups involved

- **Creative Industries**

