

A German food manufacturer of baking ingredients, desserts, decorative items, gelatin, thickening agents, and baking mixes is looking for international cooperations referring, brands and private label productions

Summary

Profile type

Business request

Company's country

Germany

POD reference

BRDE20260701021

Profile status

PUBLISHED

Type of partnership

Supplier agreement

Commercial agreement

Targeted countries

• **All countries**

Contact Person

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Term of validity

1 Jul 2026

1 Jul 2027

Last update

2 Jul 2026

General Information

Short summary

For over 100 years, the company has stood for the joy of baking and sweet moments of indulgence. The enterprise is now a strong partner for delicious baking mixes, ingredients, decorations as well as breakfast and dessert variations.

Full description

To develop recipes and products that should bring joy, create memories, and make baking to a truly special experience. The company combines tradition and innovative modern trends, offering a wide range of products for beginners and professionals alike – from children's birthday parties and afternoon tea gatherings to trendy breakfasts. Sustainability, fair sourcing of raw materials, and diverse certifications (including organic, kosher, halal, and vegan) are among their standards.

Advantages and innovations

Since the companies founding, food quality has been the guiding principle. Producing high-quality products means for that producer more than just complying with legal requirements. They will gradually expand their responsibility to include the concerns of our stakeholders and make their supply chain more sustainable and transparent. The company has various projects and sub-projects dedicated to bring this topic into the focus. So the company will continue to address sustainability in the future.

Technical specification or expertise sought

The company is looking for partners with firm international network for long term co-operation on the markets for brand and private label.

Stage of development

Already on the market

IPR Status

No IPR applied

IPR Notes

Sustainable Development goals

- **Goal 4: Quality Education**
- **Goal 3: Good Health and Well-being**
- **Goal 9: Industry, Innovation and Infrastructure**

Partner Sought

Expected role of the partner

private label cooperation partner, sales cooperation partner

Type of partnership

Supplier agreement

Commercial agreement

Type and size of the partner

- **SME 11-49**
- **SME 50 - 249**

Dissemination

Technology keywords

- **08001005 - Food Technology**
- **08001002 - Food Additives/Ingredients/Functional Food**

Targeted countries

- **All countries**

Market keywords

- **07003002 - Health food**

Sector groups involved

- **Agri-Food**