

German Home & Living Brand Seeking Manufacturing and Supply Partners for Premium Fire Products, Baskets and Fireplace Accessories

Summary

Profile type

Business request

Company's country

Germany

POD reference

BRDE20260619016

Profile status

PUBLISHED

Type of partnership

Supplier agreement

Targeted countries

- **Czechia**
- **Poland**
- **Slovakia**
- **Türkiye**
- **Romania**

Contact Person

[Enrico FRANZIN](#)

Term of validity

19 Jun 2026
19 Jun 2027

Last update

23 Jun 2026

General Information

Short summary

A German Home & Living brand specialized in premium firewood baskets, fireplace tool sets and outdoor fire products is seeking reliable manufacturing and supply partners. The company designs functional, design-led products and distributes them. The company is looking for experienced contract manufacturing and white-label production partners, particularly in metalworking, basketry and textile/felt production, to support the expansion of its product portfolio.

Full description

The company is a German Home & Living brand founded in 2022 and focused on premium firewood baskets, fireplace accessories and outdoor fire products. Its product range combines functionality, aesthetics and sustainability, targeting design-conscious homeowners in the DACH region.

The core portfolio includes:

- Firewood baskets made from felt, vegan leather and hand-woven willow
- Metal fireplace tool sets
- Fire bowls
- Garden stoves
- Tripod grills
- Various fireplace and outdoor fire accessories

The company differentiates itself through:

- Premium materials and high-quality workmanship at accessible price points
- Design-led products that complement modern living spaces
- Sustainable materials, including felt produced from 100% recycled ocean plastic
- A tree planted for every customer order
- Handcrafted willow products, making each piece unique
- An established multichannel sales presence via its own online shop and major marketplaces

Products consistently achieve customer ratings between 4.8 and 4.9 out of 5 stars across numerous verified reviews, demonstrating strong market acceptance and customer satisfaction.

The company designs functional, design-led products and distributes them through its own e-commerce platform as well as leading online marketplaces in the German-speaking market (Amazon, OTTO, Hornbach, XXXLutz, Etsy, eBay).

Advantages and innovations

- Strong and growing presence in the German-speaking Home & Living market
- Established direct-to-consumer and marketplace sales channels
- Focus on sustainable and environmentally responsible materials
- Design-oriented product development with proven customer demand
- Opportunity for long-term cooperation and recurring production orders
- Access to a growing premium consumer segment interested in home comfort, fireplaces and outdoor living

Technical specification or expertise sought

The company is seeking experienced manufacturing partners with proven expertise in metalworking, fireplace and outdoor fire products, basketry, and textile/felt production.

Required technical capabilities include:

CNC machining, laser cutting, plasma cutting, bending, welding, and sheet-metal fabrication
Production of fire bowls, garden stoves, tripod grills, fireplace tool sets, and related metal accessories
Ability to manufacture according to technical drawings, specifications, and private-label requirements
Experience with powder coating, surface finishing, and corrosion-resistant treatments for indoor and outdoor products
Capability to handle small- to medium-sized production batches with consistent quality standards
Compliance with relevant European product safety, quality, and environmental requirements

For basket and textile production, the company is interested in partners with expertise in:

Hand-woven willow basket manufacturing
Production of felt and textile products, preferably using recycled or sustainable materials
High-quality craftsmanship and durable construction suitable for premium consumer products

The ideal partner should offer reliable quality control processes, competitive pricing, flexibility in production volumes, and short lead times for the European market.

Stage of development

Already on the market

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**
- **Goal 14: Life Below Water**
- **Goal 15: Life on Land**

IPR Status

No IPR applied

IPR Notes

Partner Sought

Expected role of the partner

The company is looking for manufacturing and supply partners, particularly in Central and Eastern Europe and Türkiye.

Relevant sectors include:

- Metal fabrication
- Contract manufacturing
- Fireplace and outdoor fire products
- Woven and willow basket production
- Felt and textile manufacturing

The partner is expected to provide contract manufacturing or white-label production according to the company's specifications, including:

- Production of metal fire bowls, garden stoves, grills and fireplace accessories
- Manufacturing of metal components and assemblies
- Production of firewood baskets and related storage products
- Fabrication according to technical drawings and product requirements
- Support with product optimization and industrialization where appropriate
- Consistent quality control and compliance with applicable product safety standards

The ideal partner should offer:

- Proven expertise in metalworking and fabrication
- Capabilities in CNC machining, laser cutting, plasma cutting, welding and sheet-metal processing
- Experience with consumer goods and Home & Living products
- Ability to handle small- to medium-sized production volumes
- Reliable quality management systems
- Compliance with relevant European quality and product safety requirements
- Competitive pricing combined with high manufacturing standards
- Short lead times and efficient logistics within Europe

Type of partnership

Supplier agreement

Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**

Dissemination

Technology keywords

- **02007018 - Advanced Textile Materials**
- **02001 - Design and Modelling / Prototypes**
- **02007008 - Iron and Steel, Steelworks**

Market keywords

- **07004008 - Other consumer products**
- **07004003 - Home furnishing and housewares**

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Sector groups involved

- **Retail**