

Belgian company using deadstock denim for custom-made footwear and tracksuits seeks small-scale manufacturing partner in Europe.

Summary

Profile type

Business request

Company's country

Belgium

POD reference

BRBE20260629028

Profile status

PUBLISHED

Type of partnership

Commercial agreement
Outsourcing agreement
Supplier agreement

Targeted countries

- **Iceland**
- **Austria**
- **Poland**
- **France**
- **Andorra**
- **Ukraine**
- **Bulgaria**
- **Finland**
- **Albania**
- **Cyprus**
- **Lithuania**
- **Norway**
- **Italy**
- **Liechtenstein**
- **Greece**
- **Luxembourg**
- **Bosnia and Herzegovina**
- **Malta**
- **Montenegro**
- **Georgia**
- **Moldova**
- **North Macedonia**
- **Hungary**

- Latvia
- Ireland
- Netherlands
- Estonia
- Denmark
- Monaco
- Germany
- Spain
- Switzerland
- Slovakia
- Romania
- Slovenia
- Czechia
- Serbia
- United Kingdom
- Türkiye
- Sweden
- Portugal
- San Marino

Contact Person

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Term of validity

29 Jun 2026**29 Jun 2027**

Last update

29 Jun 2026

General Information

Short summary

A Belgian company active in sustainable fashion is seeking European manufacturers and suppliers for small-scale production of custom-made footwear and tracksuits using deadstock denim and other reclaimed materials. To strengthen its sustainability strategy, the company aims to collaborate with partners producing within Europe, enabling a shorter, more transparent and environmentally responsible value chain.

Full description

A Belgian company active in sustainable fashion and custom apparel production is seeking a European manufacturing partner capable of producing small batches of footwear and tracksuits using deadstock denim and other reclaimed textile materials.

The company develops made-to-order products with a strong focus on craftsmanship, material reuse and limited production runs. As part of its commitment to further improving sustainability throughout its operations, it aims to establish partnerships with suppliers and manufacturers producing within Europe. By shortening the supply chain, the company seeks to reduce transport-related impacts, improve traceability and contribute to a more sustainable value chain.

To support further growth, the company is looking for an experienced manufacturer that can work flexibly with varying designs, small order quantities and high-quality finishing standards. The sought partner should have expertise in garment and/or footwear production and be able to collaborate on custom projects from prototype development to small-scale manufacturing. Experience with sustainable materials and responsible production practices would be considered an advantage.

Cooperation type: Outsourcing agreement; Supplier agreement.

Advantages and innovations

The company combines sustainability, craftsmanship and customization by transforming deadstock denim and other reclaimed textile materials into made-to-order footwear and tracksuits. This approach extends the lifecycle of existing materials, reduces textile waste and limits the need for virgin resources.

A key innovation lies in the integration of circular economy principles into the design and production process. By working with surplus and recovered materials, each product gains a unique character while contributing to more responsible consumption patterns. The made-to-order model further minimizes overproduction and unnecessary inventory.

The company is committed to strengthening the sustainability of its supply chain by developing partnerships with European manufacturers and suppliers. Shorter supply chains can reduce transportation-related emissions, improve transparency and traceability, and support more resilient regional production networks.

Additional advantages include flexibility in design development, small-batch production capabilities and the ability to respond to niche market demands. The company's focus on customization allows customers to access distinctive products tailored to their preferences, while maintaining high standards of quality and durability. Through the combination of material reuse, local sourcing, limited production runs and customized manufacturing, the company contributes to a more sustainable and resource-efficient fashion ecosystem.

Technical specification or expertise sought

The sought manufacturing partner should be capable of producing custom-made footwear and tracksuits using deadstock denim and other reclaimed textile materials while meeting high standards of quality, durability and consistency.

For footwear production, the partner should be able to:

- Work with deadstock denim as the primary upper material.
- Produce custom designs based on technical drawings, samples or design specifications provided by the client.
- Offer various sizing options and ensure consistent fit and finishing.
- Apply durable stitching, reinforcement techniques and quality sole attachment methods.
- Develop prototypes and pre-production samples prior to manufacturing.

For tracksuit production, the partner should be able to:

- Work with deadstock denim and complementary fabrics where required.
- Manufacture small production runs with consistent sizing and garment quality.
- Produce garments according to provided measurement charts and technical packs.
- Apply custom trims, labels, embroidery, prints and other finishing details when requested.

- Ensure colour consistency and quality control throughout production.
- General requirements:
- Capability to operate under a private label arrangement.
 - Ability to source and manage small quantities of reclaimed materials.
 - Clear quality control procedures and defect management processes.
 - Compliance with applicable European product safety and manufacturing standards.
 - Provision of estimated lead times for sampling and production.
 - Flexibility to accommodate limited production runs and made-to-order projects.
 - Transparent communication regarding material availability, production planning and delivery schedules.
- Experience with sustainable manufacturing practices, circular production models and traceability systems is considered an advantage.

Stage of development

Already on the market

IPR Status

No IPR applied

IPR Notes

Sustainable Development goals

• **Goal 12: Responsible Consumption and Production**

Partner Sought

Expected role of the partner

Partner Requirements

The company is seeking a European manufacturer with proven experience in working with deadstock denim and other reclaimed textile materials. The partner should be capable of handling small production runs and limited-edition collections while maintaining consistent product quality and high finishing standards. The manufacturer should be able to support custom-made footwear and/or tracksuit production, including prototype development and small-batch manufacturing. Flexibility in adapting designs and materials is considered essential. The company requires a partner that can provide clear information regarding minimum order quantities, production capacity and estimated lead times from sampling to final delivery. Transparent communication throughout the production process is highly valued. The partner must be willing to operate under a private label arrangement, ensuring that products are manufactured according to the client's specifications and branding requirements. Preference will be given to manufacturers that demonstrate sustainable production practices, traceability of materials and a commitment to responsible sourcing within Europe.

Type of partnership

Type and size of the partner

Commercial agreement

• **SME <=10**

Outsourcing agreement

Supplier agreement

Dissemination

Technology keywords

- **03005007 - Textile fibres**
- **11009 - Creative products**

Market keywords

- **09004003 - Textiles (synthetic and natural)**



Targeted countries

- Iceland
- Austria
- Poland
- France
- Andorra
- Ukraine
- Bulgaria
- Finland
- Albania
- Cyprus
- Lithuania
- Norway
- Italy
- Liechtenstein
- Greece
- Luxembourg
- Bosnia and Herzegovina
- Malta
- Montenegro
- Georgia
- Moldova
- North Macedonia
- Hungary
- Latvia
- Ireland
- Netherlands
- Estonia
- Denmark
- Monaco
- Germany
- Spain
- Switzerland

Sector groups involved

- Slovakia
- Romania
- Slovenia
- Czechia
- Serbia
- United Kingdom
- Türkiye
- Sweden
- Portugal
- San Marino