

Swedish company seeks manufacturing partner for customised Pilates grip socks with flexible design capabilities

Summary

Profile type

Business request

Company's country

Sweden

POD reference

BRSE20260622007

Profile status

PUBLISHED

Type of partnership

**Outsourcing agreement
Supplier agreement
Commercial agreement**

Targeted countries

• All countries

Contact Person

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Term of validity

**22 Jun 2026
22 Jun 2027**

Last update

22 Jun 2026

General Information

Short summary

A Swedish start-up active in the design and development of Pilates accessories is seeking an experienced manufacturing partner for customised grip socks used in reformer Pilates. The company is looking for suppliers able to produce high-quality, breathable and durable socks with flexible design options, low minimum order quantities and sample production under supplier and outsourcing agreements.

Full description

A Swedish company specialised in the design of Pilates accessories is preparing the launch of a premium range of grip socks for the growing reformer Pilates market. The company was established to develop distinctive and aesthetically appealing Pilates socks that combine functionality, comfort and fashion-oriented design.

The product to be developed consists of grip socks inspired by ballet-style footwear, featuring decorative satin ribbons and silicone grip patterns on the sole to provide stability and friction during Pilates exercises. The socks are intended for use in reformer Pilates studios and home training environments.

The company seeks an international manufacturing partner capable of producing high-quality socks using combinations of cotton, polyester and satin or silk-based materials. The products should be breathable, durable, washable and suitable for repeated use in fitness environments. Initial collections are expected to include soft colour palettes such as pink, beige and brown tones, while maintaining flexibility for future custom colour and design variations. One-size models are preferred in the initial phase.

The purpose of the partnership is to identify a reliable manufacturing partner able to transform original design concepts into commercially viable products while maintaining consistent quality standards. The company intends to launch initially in Sweden and subsequently expand across the Scandinavian market.

International cooperation is envisaged through supplier and outsourcing agreements. The selected partner will manufacture samples, support product development, provide technical advice regarding materials and production methods, and potentially offer customised packaging solutions. Low minimum order quantities are highly desirable during the market-entry phase.

Advantages and innovations

- Combines the functionality of traditional Pilates grip socks with a fashion-inspired ballet-style appearance.
- Addresses a market segment where design variety and aesthetic differentiation remain limited.
- Silicone grip technology improves stability and safety during reformer Pilates exercises.
- Breathable and durable material combinations increase user comfort and product lifespan.
- Flexible colour, design and packaging options allow adaptation to changing consumer preferences and future product collections.

Technical specification or expertise sought

The company seeks manufacturers with proven expertise in:

- Production of grip socks, athletic socks, hosiery or related textile accessories.
- Application of durable silicone grip patterns on textile products.
- Use of cotton, polyester and satin/silk-based material combinations.
- Development of breathable, washable and long-lasting textile products.
- Flexible colour customisation and design adaptation.
- Sample production and low minimum order quantities.
- Optional customised packaging solutions.
- Quality control systems ensuring consistent production standards.

Stage of development

Concept stage

Sustainable Development goals

- **Goal 8: Decent Work and Economic Growth**
- **Goal 3: Good Health and Well-being**
- **Goal 12: Responsible Consumption and Production**

IPR Status

No IPR applied

IPR Notes

Partner Sought

Expected role of the partner

The partner is expected to:

- Manufacture prototypes and production samples based on provided designs.
- Advise on material selection and manufacturing feasibility.
- Produce customised grip socks according to agreed specifications.
- Maintain consistent quality and durability standards.
- Support future product development and design adaptations.
- Optionally provide customised packaging and logistics support.

Type of partnership

Outsourcing agreement

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Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **Big company**
- **SME 50 - 249**

Dissemination

Technology keywords

Market keywords

- **09004003 - Textiles (synthetic and natural)**

Targeted countries

- **All countries**

Sector groups involved